

Craft Educational Instructor Guiding Document

VIDEO: Pathway to Funding: Craft and the Canada Council for the Arts

Released in: August 2019
Video Length: English: 3 & ½ minutes, French full length: 4 minutes
Video Link: The video can be found at <https://canadiancraftsfederation.ca/resources>, and on youtube:
 English: <https://www.youtube.com/watch?v=hYOLjzdAtYk>
 French: <https://www.youtube.com/watch?v=cv5Z6mbVOEU>

In response to a reportedly low application rate to the Canada Council for the Arts funding programs in 2017 and 2018, the Canadian Crafts Federation/Fédération canadienne des métiers d'art (CCF/FCMA) partnered with the Canada Council for the Arts to develop a new approach to marketing and promotion of these opportunities. The CCF/FCMA created this video in order to demystify the Canada Council's new model and encourage more applications from the craft sector. Craft artists may not immediately see themselves in the language of the Canada Council for the Arts funding model, so this video aims to encourage that connection.

What can you do with this video?

- Include it in your course outline or syllabus. It is appropriate for professional practice courses, or general craft practice courses, anywhere students should be exposed to information about grant funding.
- Discuss the video with students in class, encouraging them to plan ahead, and see themselves as not just independent artists, but also as members of a larger Canadian craft milieu.
- Use the video to introduce students to non-profit organizations such as the Canadian Crafts Federation, which exist to benefit craft artists. Encourage connections to these organizations before students leave school, as many provincial and territorial craft councils have student membership levels.
- Share the video with emerging artists and students who are in AND outside of craft, as the video is relevant to all visual arts practitioners.
- Share this video with your professional peers and other arts organizations, to spread the benefit beyond the formal educational system and into the community of professional, practising craft artists.

Who are the craft artists featured in the video?

All artists featured were approved for Canada Council for the Arts funding in 2017 & 2018. They are an example of the quality and breadth of craft practice who have been approved for support, covering a selection of the craft disciplines eligible for consideration. Please note: there are no discipline-based restrictions for Canada Council funding.

Claudio Pino: pinodesign.net

Jeweller and lapidary artist, originally from Chile, based in Montreal, Quebec.

Janet MacPherson: janetmacpherson.com

Ceramic artist based in Hamilton, Ontario.

Lou Lynn: loulynn.ca

Mixed media glass and metal artist based in Winlaw, British Columbia.

Mary Anne Barkhouse: lapaigallery.com/collections/mary-anne-barkhouse

Mixed media artist, originally from Vancouver, based in Minden, Ontario, member of the Nimpkish band, Kwakiutl First Nation.

Anna Torma: annatorma.com

Textile artist, originally from Hungary, based in Baie Verte, New Brunswick.

For Further Information: contact info@canadiancraftsfederation.ca, or visit www.canadiancraftsfederation.ca