

Canadian  
**Crafts**  
Federation

Fédération  
canadienne des  
**métiers d'art**



# 2018/2019

## ANNUAL REPORT

*Parlance*  
Mary Lynn Podiluk

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**Susan Edgerley**  
Alternate  
Quebec

2019 Saidye Bronfman Award Winner

## On the Cover



### ***Parlance***

Mary Lynn Podiluk

Ring | 2019

Sterling silver, dyed resin, thread

Saskatchewan



# PRESIDENT'S MESSAGE

Dear Members:

It has been an exciting year for the CCF/FCMA. As we begin to think about renewing our strategic plan, it's a good opportunity to reflect on our 2017-2020 vision and objectives to *Unite, Support and Inspire*.

Outlined in our current strategic plan is the CCF/FCMA's commitment to encourage connection and exchange among the national craft network, strengthening and empowering the craft sector, and raising the profile of Canadian contemporary fine craft nationally and internationally. International connections were forged this year when the CCF/FCMA, represented by Director Maegen Black, joined the Cape Breton Centre for Craft and Design, Craft Nova Scotia, PEI Crafts Council, Craft Alliance / Alliance métiers d'art, and the Sheila Hugh McKay Foundation for the "London Craft Trade Mission", a partnership between the CCF/FCMA and Craft Alliance. The group ventured to London, England, where they made many valuable and long-lasting connections and were greatly inspired.


It has been a busy year, balancing our annual conference in Nova Scotia with ongoing projects, such as our podcasts and the national Citizens of Craft initiative. While we nurtured existing projects, we also strategically selected new projects that would move the organization forward. We were very pleased to learn that our application to the Canada Council for the Arts' Digital Strategy Fund was successful. The CCF/FCMA received \$250,000 for our *10 Digit Technology: Understanding Material & Virtual Realities* project.

This is a great accomplishment and thanks are extended to Maegen and the team that assisted her in the process.

This letter is my last official duty as President of the CCF/FCMA. As I reflect and write, I want to recognize the incredible commitment that our board members have to the organization. I would like to send my sincere thanks and admiration to outgoing board members, Lou Lynn from BC, Alison Norberg from MB, and Jamie Brown from NB. As we welcome Kari Woo from AB, Sherri Van Wendt from MB, Stuart Reid from ON, Fabiola Martinez from NB, and Leighanne Chalykoff from YK, as our new members to the board, I say congratulations for joining an incredible team who works tirelessly for Canadian craft. You will make a difference during the course of your term!

With sincere gratitude, I thank the CCF/FCMA for the great experience and fun as President. You are a great organization and I can't wait to see where you go next! Thank you for making a difference for makers and Canadian Craft.

Yours in Craft,  
Sandra Dupret



President CCF/FCMA



Left to right: CCF Past President Gilles Latour, CCF President Sandra Dupret, 2018 RJA Recipient Ann Manuel, CCF Founder Robert Jekyll, and 2018 RJA Recipient Tom McFall. The 2018 Craft Social at the Mary E Black Gallery, Nova Scotia. Photo: Rianna Howard

# DIRECTOR'S MESSAGE



Maegen Black, CCF/FCMA Director,  
at the Banff Leadership Program, Alberta.  
Photo: Brittany Lucas.

Dear Members,

Superstition may suggest that my 13th year with the Canadian Crafts Federation should have been a difficult one. Instead, thirteen has proven to be our lucky number. Over the year, we took on exciting challenges, found great success with grants, increased our partnerships, developed new projects, built even stronger relationships with our members, held our most successful conference to date, and dreamed some very big dreams for the future.

We are living and working in a community that continues to grow and change, affected by the ongoing impact of digital development and the increasing importance of culture as a means to effectively communicate our shared humanity. Through our collective work at the Canadian Crafts Federation, we can help all our members grow together. It is our responsibility as cultural leaders, and representatives of the diversity of craft, to ensure we are creating spaces and developing opportunities that are open, welcoming, and representative of the breadth of Canadian society.

This annual report is a celebration of our collective efforts. With Craft Year 2020 and many more projects on the horizon – we will need to further our work together to continue bringing these shared dreams to fruition. I truly look forward to continued camaraderie, collective learning, and the risks we will take together to make even more change happen for craft in 2020.

In Solidarity,

Maegen Black  
CCF/FCMA Director



# TREASURER'S MESSAGE

Greetings All,

2018-2019 was the second year of our three year operational funding cycle under the new funding model of Canada Council. We carried some of the new Canada Council funding received in 2017-2018 into the 2018-2019 year, and that contributed to a year-end surplus of \$26,308. Some of that (\$15,000) has been used to augment our Operational Contingency fund, and the remainder will be used for increased program activities in the 2019-2020 year.

Other factors for the surplus include increased affiliate memberships and provincial grants (offsetting some staff costs in New Brunswick, as well as some of the conference costs in Nova Scotia), as well as receipted donations. We also brought in more registration revenue from our conference than ever before.

A point I always like to make is that our organization relies heavily on in-kind contributions from councils (including time participating in committee activities as well as meetings). The 2018-2019 in-kind contributions were valued at approximately \$174,509, up from \$102,279 the previous year. This will be a welcome factor in the funding formula in our next application to the Canada Council for the Arts. A big "Thank you!" to those who continue to participate in the committee activities - particularly those who document their time without relying on Maegen to do all the leg-work.

I would like to thank Maegen Black, Gilles Latour and the other members of the Executive and Finance Committees, as well as our bookkeeper, Janet White, and our auditors at Teed, Saunders, Doyle & Co. for their continued support.

Respectfully submitted,



Glenn Piwowar  
CCF/FCMA Treasurer



**Labyrinth Bun Cage**  
Amanda DelaCruz  
Ontario  
Photo: Tarek Bader

# STRATEGIC PLAN

## Mission Statement

### Create Connections and Champion Craft.

#### STRATEGIC PLAN GOALS

UNITE	Encourage connection and exchange among the national craft network
SUPPORT	Strengthen and empower the craft sector
INSPIRE	Raise the profile of Canadian contemporary fine craft nationally and internationally



**Detail of *Migration***  
Brigitte Clavette, New Brunswick

## Mandate

As a Federation of organizations, the CCF/FCMA works with the Provincial and Territorial Craft Councils and affiliate organizations to unite, enrich, empower and celebrate the professional contemporary craft sector through collaborative action, networking, and community development.

## Vision Statement

We envision a Canadian culture which embraces and values the artistic, economic, contemporary, historical and social significance of craft.

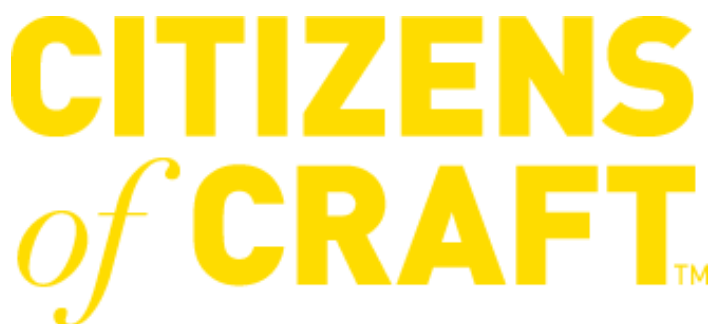
## Approach

- We unite Canadian professional craft organizations in order to learn, share, collaborate, and strengthen the sector.
- We create and deliver programming and research that informs, engages, empowers, and celebrates the professional craft sector.
- We identify and act on craft based projects and collaborations that have regional, national, and international impact.
- We actively pursue and develop meaningful relationships with organizations, institutions, and government agencies that are committed to the advancement of the craft sector.
- We advocate for craft from a national perspective.



# MAJOR PROJECTS

## Citizens of Craft



With the transfer of responsibility over the management of Citizens of Craft (CofC) from Craft Ontario to the CCF/FCMA in the previous fiscal year, an increased focus was placed on this project for CCF/FCMA staff in 2018/2019.

Thanks to the generous contributions of seven Craft Councils (Conseil des métiers d'art du Québec, Manitoba Craft Council, Saskatchewan Craft Council, Craft Council of British Columbia, Alberta Craft Council, Craft Ontario, Craft New Brunswick and the Craft Council of Newfoundland and Labrador), combined with a New Brunswick government Workplace Expansion subsidy, the CCF/FCMA hired our first ever second full-time staff member, Vena Carr. As Digital Content Developer, she started in this position in August 2018, focusing on a number of digital programs, including CofC. In collaboration with the CCF/FCMA Director and the CofC Committee, and with input and support from the National Promotions Committee, citizensofcraft.ca was expanded and updated, new guiding materials were designed for our partner organizations (which lead to new local implementations of the CofC program), extensive new branding components were designed, created and circulated, a new CofC infographic was created and distributed (see page 18), and the Citizens of Craft Podcast program was designed, recorded, edited and launched online.

The Podcast project, funded through a grant from the Canada Council for the Arts and through extensive in-kind contributions from our producing partner, VoicEd Radio, has been a great success. Five episodes were created for the first season, which were downloaded and streamed over 2500 times. Available on [citizensofcraft.ca/podcast](http://citizensofcraft.ca/podcast), these five episodes featured guest speakers selected from across the country, including craft artists, curators, historians and collectors, covering a range of experiences and perspectives. We were proud to feature a broad demographic of guests, including the voices of

## Online Presence

SOCIAL MEDIA	2017-2018	SINCE 2016-2017
Facebook	2,224 followers	42.6% increase
Twitter	1,234 followers	3.7% increase
Instagram	1,328 followers	91.8% increase

ENEWSLETTER	2017-2018	SINCE 2016-2017
Subscribers	1,042	15.6% increase

## CCF/FCMA Website

ANALYTICS	2018-2019	SINCE 2017-2018
Users	6,279	71.8% increase
Sessions	8,788	84.5% increase
Pages/Sessions	2.06	- 6.4% increase

## Citizens of Craft Website

ANALYTICS	2018-2019	SINCE 2017-2018
Users	9,921	55.8% increase
Sessions	16,541	54.5% increase
Pages/Sessions	2.38	- 7.7% decrease

immigrants, emerging and senior artists, Indigenous artists, visible minorities and members of the LGBTQ2+ community. Diversity in voice and diversity in practice was paramount for the podcast, as we aimed to give the sector a chance to speak for itself. Covering five of the ten CofC manifesto statements, the theme of each episode included inspired conversation around ideas that matter, sharing stories that reached an audience clear across Canada and beyond.

The Podcast has been an effective means of re-igniting and increasing interest in the CofC project at large. Compared to the previous 6 month period, the launch of the podcast drew a 78% increase in web traffic to the [citizensofcraft.ca](http://citizensofcraft.ca) website, via more than 4800 visitors. A promotional trailer was created for season one, featuring clips from each episode in a 1 ½ minute video which gained over 700 views online. The podcast project has led to increased connections with arts organizations in Canada and abroad, as interest from the project has led to requests for partnership, sponsorship and consultation. Future collaborations were already in the works for Season Two by the end of the fiscal year.

## London Craft Trade Mission

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In early 2019, the CCF/FCMA partnered with Affiliate Member, the Craft Alliance, to organize an international trade mission to London, England. While the central focus of the mission was to explore and research the UK Craft Council's Collect exhibit, the CCF/FCMA took advantage of the opportunity to meet with a vast range of international contacts and organizations, research local craft-based studios, shops, galleries and museums, and conduct an extensive site visit and studio tour of the Cockpit Arts Residency in central London. Seven Canadian representatives took part in the mission, which increased international interest in Canadian craft and opened doors to extensive future programming in the region. A thorough report on the Trade Mission's experience and findings is set for release in August 2019.



Group photo: Brigitte Clavette, Maegen Black, Anne-Laure Roussille and Romain Juilha



## International Connections

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This year, the CCF/FCMA reconnected with our World Craft Council North America (WCCNA) partners, conducting meetings and tending to regional interests at an increased level. CCF/FCMA Director, Maegen Black, met bi-monthly with WCCNA President, Andrew Wang, redirecting the energy of the regional body away from membership development and programming, and toward networking and information. The primary WCCNA efforts here in Canada have been to share information about the WCC International's "Craft Cities" project, where municipalities from around the world can submit an application to be officially recognized as a Craft City – shining a light on regions that support significant historic and contemporary craft industries. There are currently no North American cities recognized, so the CCF/FCMA has been encouraging applications from key municipalities, including Medicine Hat (in partnership with Medalta) and Vancouver (in partnership with the Craft Council of British Columbia and Crafted Vancouver).

During the London Craft Trade Mission, Maegen Black took advantage of the international opportunity to meet with the current World Craft Council (WCC) International President and UK Craft Council Executive Director, Rosy Greenlees, as well as Louise Allen, President of the WCC European Region, also the Head of Innovation and Development at the Design & Crafts Council of Ireland. These connections were integral to increasing the Canadian presence of the WCC North American region at the next WCC International meeting in May of 2019. While the WCCNA has not been an extremely active region in recent years, the desire to increase connections and networks remains, and these meetings gave the opportunity to discuss the scope, capacity and focus of the WCC's international relations for the foreseeable future. These sessions did not result in extensive plans or confirmed projects between WCC regions, but they did open the doors to potential connections and raised the level of networking capacity between these volunteer boards.

## Consultation

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In February 2019, the CCF/FCMA was invited to present to the New Brunswick Department of Tourism, Heritage and Culture as part of a provincial consultation project on funding development and restructuring. Information was provided on the craft sector specifically, in relation to the local region, the national community, and international case studies of craft sector best practices. (The presentation built for the purpose of this consultation activity was also offered to all our Provincial and Territorial Craft Council partners for their amendment and use at the local level.)

Stepping outside of our typical focus for consultation activity, the CCF/FCMA partnered with the UK-based *Little Inventors* project. This program connects professional artists and makers with children to physically create handmade versions of inventions that children draw. In 2019, the Canadian Space Agency and the National Sciences and Engineering Resources Council partnered with Little Inventors to bring the program to Canada. The CCF/FCMA consulted with this team to connect professional craft artists to this opportunity. The intention is to connect science and the arts to showcase how creativity and design are key components in the scientific process, and to inspire children to get involved in the arts and sciences.



# Placemaking

## **Annual Conference - Placemaking: The Unique Connection Between Craft, Community + Tourism**

From October 10th – 15th, 2018, surrounded by the beauty of Nova Scotia and its rich Maritime culture, delegates from across Canada came together for an intensive conference on the connections between craft, community, and tourism.

Starting with the pre-conference tour of Cape Breton, where craft is bursting from every corner, delegates visited the Cape Breton Centre for Craft and Design as well as their satellite centre, the Customs House Artisan Incubator for emerging artisans; the historic Fortress of Louisbourg, the Gaelic College, The Glass Artisans Studio & Gallery, Leather Works by Jolene, Iron Art & Photographs, and Colouratura Art Gallery.

Our official opening took place October 12th in the Central Halifax Library in collaboration with the Aboriginal Curatorial Collective, lead by Ursula Johnson, featuring a moving performance by Natalie Sappier and the 2018 Polaris Prize winner, Jeremy Dutcher. Following a local gallery tour, we welcomed the community to the CCF/FCMA Craft Social.

For our second day, attendees visited NSCAD University's Fountain Campus for a series of

presentations, featuring guest speakers Annie Warburton, Director of the UK Crafts Council, and Jenna Stanton, ceramic artist and Executive Director of the Alberta Craft Council. Panellists covered topics such as community engagement through craft and the long-lasting impact of craft schools. Afterwards, conference delegates had the option to explore Nocturne, a free festival that brings art and energy to the streets of Halifax between 6 p.m.-midnight.

On October 14th, the conference shifted to the town of Lunenburg, where another session of talks and panels took place at the Lunenburg School for the Arts. We were thrilled to welcome the Honourable Senator Patricia Bovey to discuss placemaking and her advocacy for Canada's cultural sector, which can now be found in the research section of our website. Further panel speakers discussed community practices and working as a craft artist in small communities, followed by an open studio and gallery tour of Lunenburg.

To wrap the conference, the CCF/FCMA held a board meeting and working session to discuss current and future projects, where plans were drafted and collaborations designed to bring the craft sector even more national events to come.



Group photo at the Lunenburg School of Arts during the CCF/FCMA's 2018 Placemaking Conference, Nova Scotia



# NATIONAL AWARDS



**Susan Edgerley**

Photo: Canada Council for the Arts

## Governor General's Visual Arts Awards

The CCF/FCMA is pleased to congratulate glass artist Susan Edgerley, the recipient of this year's Saidye Bronfman Award for excellence in fine craft, one of eight Governor General's Visual Arts Awards presented in March of 2019. Attending the ceremony at Rideau Hall in Ottawa to represent the CCF/FCMA was our President, Sandra Dupret. Susan is an extremely deserving recipient of this award, given to a craft artist with a lengthy career who has made a significant impact in the field.

Annually, the CCF/FCMA nominates an individual for the Bronfman Award, and we encourage our members to do so as well. The jury has a difficult decision to make each year, but with each nomination submitted, we collectively continue to showcase the strength and validity of contemporary fine craft at the highest level of visual arts practice in Canada. The CCF/FCMA Community Outreach committee in partnership with our staff will continue to put forward nominations, and provide support for others wishing to submit nominations of their own to this excellent program.

## Robert Jekyll Award for Leadership in Craft

The 2018 Robert Jekyll Award for Leadership in Craft (RJA) was presented, for the first time, to two laureates in a single year. In a presentation during the CCF/FCMA's Craft Social during the *Placemaking* Conference in Halifax, former Executive Director of the Craft Council of Newfoundland, Anne Manuel, and former Executive Director of the Alberta Craft Council, Tom McFall, were honoured for their combined 52 years of experience - just in these two roles! Their hard work and influence extended beyond the

borders of their home provinces, as both contributed extensively to national and international programming with the CCF/FCMA.

Additionally, as part of the 2018 Craft Council of British Columbia awards ceremony early in the fiscal year, the CCF/FCMA proudly presented Charlotte Kwon with the RJA for 2017. As Charlotte was not able to attend the 2017 presentation in person, Robert Jekyll himself travelled to Vancouver for this special event, ensuring this deserving arts leader was celebrated by the national and regional community alike.

## IN MEMORIAM

### Remembering Dr. Sandra Alföldy

The CCF/FCMA respectfully acknowledges the passing of Dr. Sandra Alföldy, a true leader in the field and a friend to many in the Canadian and International craft sector, after a year-long battle with cancer at age 49. Dr. Alföldy was a long-time contributor to CCF/FCMA programs, acting as the curator for our *Unity & Diversity* exhibition, which travelled to the Cheongju International Craft Biennale in South Korea in 2009 and the Vancouver Olympics in 2010, as a keynote and panellist at numerous CCF/FCMA Conferences, and most recently, as a guest speaker on the premiere episode of the Citizens of Craft podcast in October 2018. Her accomplishments as a NSCAD instructor, historian, curator, and leader in the field will continue to impact and influence the Canadian craft sector well into the future. In her memory, NSCAD University has launched the Dr. Sandra Alföldy Memorial Scholarships. Donations can be made at:

[nscad.ca/dr-sandra-alfoldy](https://nscad.ca/dr-sandra-alfoldy)

# GOVERNANCE

## Increased Financial Capacity

The increases approved by the Canada Council for the Arts for our operational grant continued on schedule, increasing our ability to hire extra staff and to manage more components of the CofC program. There is one more year of funding confirmed from this grant, before the new 4 year cycle for this grant begins.

In addition to the increase of operational funding, the CCF/FCMA benefitted from increased sponsorships, largely the result of a second year of Business for the Arts ArtsVest training for our two staff members. Empowered by the program, we confirmed new cash and in kind sponsorships for the *Placemaking* conference and have built solid connections for the second season of the CofC Podcast. The *Placemaking* conference expanded to include a pre-conference bus tour of Cape Breton, which contributed to the significant increase in registration revenue compared to any of our previous conferences.

## Professional Development & Expansion

CCF/FCMA Director, Maegen Black, completed the final quarter of her *Cultural Leadership* professional development program at the Banff Centre for Arts and Creativity early in the fiscal year. This four week program spread over seven months had a great impact on soft and hard skills in leadership, leading to improved human resources management, public speaking, evaluation processes and more. Program tuition and travel costs were covered entirely by scholarships and personal grants, creating no additional expenses for the CCF/FCMA.

Two new staff members, one full time and one temporary, helped to grow the capacity of the CCF/FCMA over the past year. Digital Content Developer, Vena Carr, was hired in August 2018 for a one year contract, while summer intern Carly Murphy assisted with communications and design work during her 10 week term. Plans are in the works to continue human resources expansion for the coming year, which will assist with continued CofC and Craft Year 2020 activities.



2018 Winifred Shantz Award  
for Ceramics Winner Lindsay  
Montgomery with her work  
"Staffordshire Chimeras" (2014)  
Photo by Tomasz Adamski



# ADVOCACY

## Visual Arts Alliance

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The CCF/FCMA has continued our relationship with the Visual Arts Alliance (VAA), contributing to the production of press releases and collective responses to a variety of visual arts based concerns throughout the year. This included the cancellation of the senate's Visual Arts Laureate Bill, recommendations for the federal Canadian Heritage Standing Committee, and the issue of unfair tax assessments for artists deemed "hobbyists". (This third issue surfaced through the Steve Higgins case, where the artist was taxed inappropriately for funding received as a grant from the Canada Council for the Arts - which the Canada Revenue Agency re-categorized as hobby activity rather than business activity. This ruling has since been overturned and Canada Council is working with the CRA to recommend formal changes to the way artists report grants.)

## Mass Culture

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CCF/FCMA Director, Maegen Black, and Past-President, Gilles Latour, attended a Mass Culture roundtable in Toronto in March 2018. Bringing the craft perspective to this multi-disciplinary session, our presence led to increased partnership with Mass Culture throughout the year. During the *Placemaking* Conference in Nova Scotia, the CCF/FCMA hosted a Mass Culture roundtable at the Halifax Public Library. This allowed us to frame a discussion around research and policy needs from the craft sector perspective, providing reports back to Mass Culture, which were combined into a larger, national, cross-disciplinary report.

## Regional Advocacy Actions

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In light of an internal review of Alberta College of Art + Design craft programs, which included the recommendation that essential programs be cancelled or extremely condensed, the CCF/FCMA drafted a letter of support for existing programming. This letter was circulated to three ministers in Alberta, to Alberta Craft Council staff, and to key contacts at ACAD. A very positive response was received from the Minister of Advanced Education in Alberta regarding this letter, which reduced the immediate concern about the potential for course cancellations.

## Federal Budget Presentations

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The CCF/FCMA Advocacy Committee updated and enhanced previous Pre-Budget Consultation Recommendations, submitting a new proposal to the 2018 Finance Committee of the federal government.

On October 2nd, 2018, CCF/FCMA Vice-President and Director, Kim Bent and Maegen Black, presented this brief to the Standing Committee on Finance in Saint John, New Brunswick. That same day, CCF/FCMA President and Past-President, Sandra Dupret and Gilles Latour, participated in the Canadian Arts Coalition's Day on the Hill program, meeting with members of parliament from across Canada and working in partnership with other members of the CAC national network to advocate for cultural programs and funding.

## Statistics Canada

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The CCF/FCMA has increased our relationship with Statistics Canada over the past year. Director Maegen Black and Past President, Gilles Latour, were both invited to a roundtable on cultural statistics in April 2018. This attendance led to the inclusion of the CCF/FCMA National Occupational Codes recommendations in the summary report from the roundtable. This, in turn, opened the doors to further meetings with Statistics Canada and Canadian Heritage staff members.

By the end of the fiscal year, Statistics Canada had formally invited the CCF/FCMA to join the exclusive Cultural Statistics Strategy Consortium (CSSC), a group of national and provincial/territorial organizations who review culture statistics produced for the Cultural Satellite Account and who make recommendations for improvement. Interest has been expressed by members of the CSSC to improve the craft component of this file specifically. The organization will formally join CSSC in April 2019.



## FUTURE PLANS IN ACTION

### Animations

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The infographic created for CofC has inspired us to expand our visual content from static material to motion graphics. The CCF/FCMA has been approved for funding to hire a summer intern to create a series of short animations. This will include a re-make and update of the CofC infographic, additional podcast specific content, and the development of a video to increase understanding of – and encourage applications to – the Canada Council for the Arts funding opportunities, specifically targeted at craft artists.

### Citizens of Craft & Craft Year 2020

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The Citizens of Craft program will continue its expansion in the lead up to Craft Year 2020. The CCF/FCMA has applied for funding to expand and improve the program from a digital effectiveness perspective, ensuring that the system is designed to handle the needs of Craft Year 2020, primarily by adjusting the focus from profiles and the podcast toward events. Funding applications have been submitted to support the review, amendment and expansion of the site in advance of the Craft Year 2020 launch.

### Podcast

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The Citizens of Craft Podcast will continue with a second season. By the end of 2018/19, extensive sponsorship deals were already in the works to support the continuation of the podcast for a further 5 episodes, completing the coverage of the 10 manifesto statements. Season Two will launch in May 2019, with new and improved sound design, scripting, and special segments. A special live bonus episode will be recorded during the Crafted Vancouver events in British Columbia, where podcast host, CCF/FCMA Director, Maegen Black, has also been invited to act as the emcee for the 2019 Crafted Vancouver official opening ceremonies.



## Research

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The CCF/FCMA applied for funding from the Canada Council for the Arts to partner with Hill Strategies on new craft research in Canada. The intention of this proposal is twofold: to update the 2003 study on the economic scale and scope of the Canadian craft sector, and to create brief, implementable surveys that the CCF/FCMA can undertake over the course of the next few years. These short surveys will collect information such as the demographics of Craft Council members, the scope of craft education in Canada, the impact and practices of craft council shops and boutiques, etc. This work is dependent upon the approval of funding.

## Conferences

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The CCF/FCMA has postponed its 2019 conference to early 2020, in alignment with our new Digital Strategy project: *10 Digit Technology - Understanding Material & Virtual Realities*. Additionally, the CCF/FCMA will continue to work with the Craft Council of Newfoundland and Labrador on the October 2020 international conference: *Craft @ The Edge*, based in Bonavista, NL. CCF/FCMA focused meetings and tours will be held in advance of this public conference in St. John's.



Annie Warburton speaking at the CCF/FCMA's 2018 *Placemaking* Conference, NSCAD, Nova Scotia.

## Professional Craft Definition – Position Paper:

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The CCF/FCMA Advocacy committee continues its work on the difficult process of developing a working definition of craft for the sector. Building from the consultation work conducted with the New Brunswick government in March 2019, a new position paper will be developed. We aim to release this in alignment with Craft Year 2020.

## Digital Fund Projects

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The *10 Digit Technology - Understanding Material & Virtual Realities* project will take formal shape in 2019, including phase one: preliminary research and market study, and phase two: a national conference. This project is amorphous in nature, and will develop as the first of four phases build. In addition to this large-scale Digital project, the CCF/FCMA has also applied for a smaller-focus digital grant to review existing CCF/FCMA digital processes and systems, and to update digital approaches in preparation for Craft Year 2020.

## World Craft Council

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The CCF/FCMA Inter/National Committee is working with BC based partners to invite the WCC International to host their annual meetings in Vancouver during *Crafted Vancouver* for Craft Year 2020. As Australia is already confirmed as the official guest country for the 2020 events, the opportunity exists to expand this partnership. Hosting the WCC International meetings in Vancouver would magnify existing partnerships and bring a heightened global experience to *Crafted Vancouver*.

Additionally, the CCF/FCMA is building new connections between our partners in Quebec and the Ateliers d'art de France's 2019 Revelations exhibition. CCF/FCMA Affiliate Members, the Maison des Métiers d'art du Quebec, are already planning to bring five craft artists to the Banquet component of the 2019 Revelations show. During this time, the WCC International 2019 meeting will be held in Paris. The CCF/FCMA is working to gain access for the Maison team at the WCCI events, raising the level of recognition for Quebec craft and Canadian craft at large.



## American Craft Council

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The CCF/FCMA has been invited to bring a Canadian contingent of representatives to the American Craft Council conference in October 2020. Interested representatives who are able to access local funding may co-ordinate with the CCF/FCMA to ensure a Canadian delegation makes new and expanded connections with our partners in the South. This is an important focus for North American networking, as the USA is Canada's premier export market, and there is a need for increased partnership in order to expand opportunities across the border.

## Collect

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The London Craft Trade Mission was one step in the long-term development of Canadian craft exposure in this target market. Continued program design will take place with the Craft Alliance, as well as other councils interested in connecting to the UK market. The program is envisioned as a three year Canadian showcase at Collect, launching with an Atlantic focused gallery and expanding to include other regions of Canada, pending funding and uptake from regional partners. In the short term, the connections made at Collect in 2019 will lead to international content for season two of the Citizens of Craft podcast, set for release at the beginning of our new fiscal year.

## STEM Canada Wide Science Fair

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Based on the consultation activity already undertaken with the *Little Inventors* program, the CCF/FCMA was invited to participate in the *Canada Wide Science Fair* with a Citizens of Craft booth. The event is set to take place in May, 2019, at the University of New Brunswick, aimed at children aged 12 – 17. This program is an opportunity to share our love of craft with young minds, to encourage the inclusion of arts in STEAM education, to promote art schools and craft studies, and to establish further connections in the scientific community. There is potential for further crossover during Craft Year 2020, when the Canada Wide Science Fair will be held in Edmonton.



Hattori Makiko, *Deep Slumber*, porcelain. Represented by Joanna Bird Contemporary Selections, UK. Photo: Bernard Burton.



# THANK YOU

The CCF/FCMA would like to thank our many funders, sponsors and members, for helping to contribute to the growth and advancement of Canadian contemporary fine craft at large.



Canada Council  
for the Arts

Conseil des Arts  
du Canada



ACC/CCA  
ABORIGINAL CURATORIAL COLLECTIVE  
COLLECTIF DES COMMISSAIRES AUTOCHTONES



The Sheila Hugh Mackay Foundation



## Members

Craft Council of British Columbia  
Craft Nova Scotia  
Saskatchewan Craft Council  
PEI Crafts Council  
Yukon Arts Society  
Conseil des Métiers d'Art du Québec  
Craft Council of Newfoundland & Labrador  
Manitoba Craft Council  
Craft NB  
Craft Ontario  
Nunavut Arts and Crafts Association  
Alberta Craft Council

## Affiliate Members

Canadian Clay and Glass Gallery  
Northwest Territories Arts  
Craft Alliance/ Métiers d'Arts  
Lunenburg School of the Arts  
Arts Section of the Cultural Services  
Branch at the Department of Tourism and  
Culture, Government of Yukon  
Alberta University of the Arts  
Cape Breton Centre for Craft  
New Brunswick College of Craft & Design  
Crafted Vancouver  
MyCEO  
La Maison des métiers d'art de Québec  
Le Musée des maîtres et artisans du  
Québec

# CONTACT

## Executive

**PRESIDENT: Sandra Dupret**

West Guilford, ON  
sandra.dupret@flemingcollege.ca | (705) 457 - 1680

**VICE PRESIDENT: Kim Bent**

Fredericton, NB  
kimbent@nb.sympatico.ca | (506) 454 - 7808

**TREASURER & DIRECTOR (YUKON): Glenn Piwowar**

Whitehorse, YT  
gpiwowar@northwestel.net | (867) 667-7778

**SECRETARY: Linda Brine**

Kitchener, ON  
linda.brine9@gmail.com | (519) 274-5378

**PAST PRESIDENT: Gilles Latour**

Toronto, ON  
gileslatour17@gmail.com | (416) 910-7849

## Staff

**DIRECTOR: Maegen Black**

maegen@canadiancraftsfederation.ca | (506) 457-9560  
Fax: (506) 457-6010

## GET IN TOUCH

**Canadian Crafts Federation | Fédération canadienne des métiers d'art**

**Office Address:**

361 Victoria Street, Suite 200, Fredericton, NB

**Mailing Address:**

PO Box 1231, Fredericton, NB, E3B 5C8

**Email:** info@canadiancraftsfederation.ca

**Website:**

canadiancraftsfederation.ca |  
federationcanadiennedesmetiersdart.ca

**Charitable Number:** 106844996 RC 0001

## Board of Directors

**DIRECTOR (BRITISH COLUMBIA): Raine McKay**

Vancouver, BC  
raine.mckay@craftcouncilbc.ca

**DIRECTOR (ALBERTA): Tara Owen**

Calgary, AB  
taraowen@shaw.ca

**DIRECTOR (SASKATCHEWAN): David Freeman**

Tugaske, SK  
david@timelessinstruments.com | (306) 759-2042

**DIRECTOR (MANITOBA): Alison Norberg**

Winnipeg, MB  
mcc@c2centreforcraft.ca | (204) 615-3951

**DIRECTOR (ONTARIO): Kathleen Morris**

Toronto, ON  
kmorris@faculty.ocadu.ca

**DIRECTOR (NEW BRUNSWICK): Jamie Brown**

Knightville, NB  
jsab1975@live.com | (506) 434-9088

**DIRECTOR (PRINCE EDWARD ISLAND): Arlene McAusland**

Charlottetown, PEI  
arlene@twistedknickers.ca | (902) 892 - 5152

**DIRECTOR (NOVA SCOTIA): Susan Hanrahan**

Halifax, NS  
exec.director@craftnovascotia.ca | 902-423-3837

**DIRECTOR (NEWFOUNDLAND & LABRADOR): Katie Parnham**

Portugal Cove, NL  
catherineparnham@gmail.com

**DIRECTOR (YUKON): Glenn Piwowar**

Whitehorse, YT  
gpiwowar@northwestel.net | (867) 667-7778

**DIRECTOR (QUEBEC): Marc Dousenard**

luc.delavigne@metiersdart.ca

**DIRECTOR (NUNAVUT): Janet Pitsiulaaq Brewster**

janet@nacaarts.org | (867) 979 - 7808

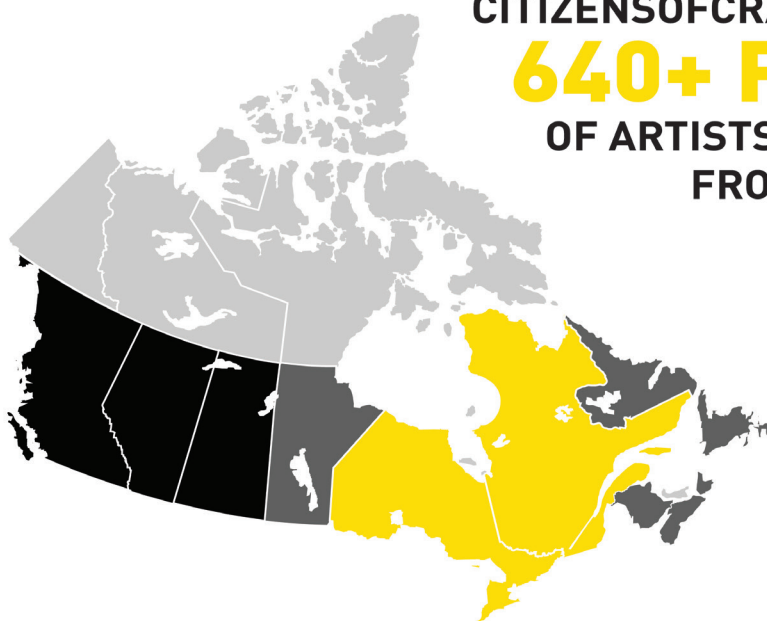


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**CANADIAN CRAFTS FEDERATION**

**Financial Statements**

**Year Ended March 31, 2019**

CANADIAN CRAFTS FEDERATION

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Year Ended March 31, 2019

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## INDEPENDENT AUDITOR'S REPORT

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To the Members of Canadian Crafts Federation

### *Opinion*

We have audited the financial statements of Canadian Crafts Federation (the Federation), which comprise the statement of financial position as at March 31, 2019, and the statements of changes in net assets, revenues and expenditures and cash flow for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Federation as at March 31, 2019, and the results of its operations and its cash flow for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### *Basis for Opinion*

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Federation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with those requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### *Responsibilities of Management and Those Charged with Governance for the Financial Statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Federation's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the Federation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Federation's financial reporting process.

(continues)

*Auditor's Responsibilities for the Audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Federation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Federation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Federation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*Teed Saunders Doyle*

Fredericton, New Brunswick  
July 31, 2019

CHARTERED PROFESSIONAL ACCOUNTANTS

**CANADIAN CRAFTS FEDERATION**

**Statement of Financial Position**

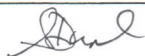
**March 31, 2019**

	2019	2018
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash and cash equivalents ( <i>Note 6</i> )	\$ 77,646	\$ 50,505
Accounts receivable	3,554	9,230
Prepaid expenses	415	415
	<u>\$ 81,615</u>	<u>\$ 60,150</u>
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT</b>		
Accounts payable	\$ 8,274	\$ 4,434
Government remittances payable	1,878	4,316
Deferred revenue	1,500	7,745
	<u>11,652</u>	<u>16,495</u>
<b>NET ASSETS</b>		
General fund	44,651	18,343
Internally restricted fund ( <i>Note 8</i> )	25,312	25,312
	<u>69,963</u>	<u>43,655</u>
	<u>\$ 81,615</u>	<u>\$ 60,150</u>

**ON BEHALF OF THE BOARD**



Director  
Glenn Piwowar - CCF/FCMA Treasurer



Director  
Sandra Dupret - CCF/FCMA President



# CANADIAN CRAFTS FEDERATION

## Statement of Changes in Net Assets

Year Ended March 31, 2019

	General Fund	Internally Restricted Fund	2019	2018
NET ASSETS - BEGINNING OF YEAR	\$ 18,343	\$ 25,312	\$ 43,655	\$ 24,183
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	26,308	-	26,308	19,472
NET ASSETS - END OF YEAR	\$ 44,651	\$ 25,312	\$ 69,963	\$ 43,655

**CANADIAN CRAFTS FEDERATION**  
**Statement of Revenues and Expenditures**  
**Year Ended March 31, 2019**

	2019	2018
<b>REVENUE</b>		
Conference and symposium	\$ 14,763	\$ 1,100
Consultant	1,004	5,400
Contributed services (Notes 3, 11)	174,509	102,279
Donations	1,027	2,159
Grants (Note 9)	132,855	84,171
Membership fees (Note 10)	15,255	14,000
	<u>339,413</u>	<u>209,109</u>
<b>EXPENSES</b>		
Administrative travel	2,891	1,439
Bad debts	2,685	251
Conference and symposium	48,899	16,753
Contributed services (Notes 3, 11)	174,509	102,279
Financial services	5,778	5,834
Insurance	1,406	1,106
Interest and bank charges	824	73
Marketing and promotion	1,593	97
Membership dues	500	500
Office supplies	5,077	666
Professional development	-	232
Rent	2,691	2,569
Staff salary and benefits	75,846	56,814
Telephone	1,250	1,538
Translation	6,240	3,604
Website	4,474	1,493
	<u>334,663</u>	<u>195,248</u>
<b>EXCESS OF REVENUE OVER EXPENSES FROM OPERATIONS</b>	<u>4,750</u>	<u>13,861</u>
<b>OTHER INCOME</b>		
Interest revenue	687	-
Members Project Contributions	13,470	2,229
Sponsors	7,401	3,382
	<u>21,558</u>	<u>5,611</u>
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<u>\$ 26,308</u>	<u>\$ 19,472</u>

# CANADIAN CRAFTS FEDERATION

## Statement of Cash Flow Year Ended March 31, 2019

	2019	2018
OPERATING ACTIVITIES		
Excess of revenue over expenses	\$ 26,308	\$ 19,472
Changes in non-cash working capital:		
Accounts receivable	5,676	136
Accounts payable	3,840	(3,492)
Deferred revenue	(6,245)	7,745
Government remittances payable	(2,438)	1,306
	833	5,695
INCREASE IN CASH	27,141	25,167
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	50,505	25,338
CASH AND CASH EQUIVALENTS - END OF YEAR (Note 6)	\$ 77,646	\$ 50,505



# CANADIAN CRAFTS FEDERATION

## Notes to Financial Statements

Year Ended March 31, 2019

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### 1. NATURE OF OPERATIONS

The Canadian Crafts Federation was incorporated without share capital under the Canada Corporations Act to work with the Provincial and Territorial Crafts Councils and affiliate organizations to unite, enrich, empower, and celebrate the professional contemporary craft sector through collaborative action, networking, and community development.

As a not-for-profit organization, the Canadian Crafts Federation is tax exempt under the provisions of the Income Tax Act as a registered charity.

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASPNO).

#### Cash and cash equivalents

The organization considers cash on hand, short-term deposits and balances with banks, net of overdrafts as cash or cash equivalents.

#### Financial instruments policy

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. All other financial instruments are reported at amortized cost, and tested for impairment at each reporting date. Transaction costs on the acquisition, sale, or issue of financial instruments are expensed when incurred.

#### Property and equipment

Property and equipment are expensed in the year they are acquired, resulting in no property and equipment presented on the statement of financial position and no amortization charges against the operations.

#### Use of estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Significant estimates include allowances for doubtful accounts. Actual results could differ from these estimates.

#### Revenue recognition

The organization follows the deferral method of accounting for contributions and government grants. Restricted contributions are recognized as revenue in the year in which the related expenses are recognized.

Grants and donations are recorded when received or receivable if related to the current year. Deferred grants are those which pertain to the following year, but were received in the current year.

Other revenue including conferences and membership fees is recognized on the accrual basis of accounting as earned.

# CANADIAN CRAFTS FEDERATION

## Notes to Financial Statements

Year Ended March 31, 2019

### 3. CONTRIBUTED SERVICES

The organization would not be able to carry out its activities without the services of the many volunteers who contribute a considerable number of hours. The value of these services has been recognized in these financial statements at fair market value.

### 4. FINANCIAL INSTRUMENTS

The organization is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the federation's risk exposure and concentration as of March 31, 2019.

#### Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The federation is exposed to this risk mainly in respect of its receipt of funds from its various sources and accounts payable.

### 5. CAPITAL MANAGEMENT

The organization defines its capital as the amounts included in Net Assets. Its objective when managing capital is to safeguard its ability to sustain itself as a going concern so that it can continue to provide benefits and services to stakeholders.

Management and the Board of Directors considers fundraising campaigns, government grants and sale of services to ensure that sufficient funds will be available to meet the organization's short and long-term objectives.

The organization monitors its financial performance against an annual budget. Surpluses from operational activities are accumulated in Net Assets.

### 6. CASH AND CASH EQUIVALENTS

	2019	2018
Cash	\$ 11,993	\$ 50,505
Term Deposit	65,653	-
	<u>\$ 77,646</u>	<u>\$ 50,505</u>

### 7. PROPERTY AND EQUIPMENT

Property and equipment held by the organization include computer equipment and furniture. During the year, a total of \$2,199 in computer equipment was purchased and expensed.

# CANADIAN CRAFTS FEDERATION

## Notes to Financial Statements

Year Ended March 31, 2019

### 8. INTERNALLY RESTRICTED FUNDS

The Board of Directors have set aside a portion of Net Assets for specific purposes.

	2019	2018
Operating fund reserve	\$ 25,062	\$ 25,062
Awards reserve	250	250
	<u>\$ 25,312</u>	<u>\$ 25,312</u>

### 9. GRANTS

	2019	2018
Canadian Council for the Arts		
Operating grant	\$ 107,245	\$ 79,755
Service Canada- Summer Student	3,990	4,416
Province of NB - Workforce Expansion Program	11,620	-
Craft Council Provincial Grant	10,000	-
	<u>\$ 132,855</u>	<u>\$ 84,171</u>

### 10. MEMBERSHIP REVENUE

	2019	2018
Alberta	\$ 1,100	\$ 1,030
British Columbia	980	1,025
Manitoba	905	890
New Brunswick	815	785
Newfoundland & Labrador	870	870
Nova Scotia	880	875
Nunavut	790	895
Ontario	1,490	1,510
Prince Edward Island	850	765
Quebec	1,445	1,440
Saskatchewan	1,050	1,110
Yukon	825	805
Affiliate	3,255	2,000
	<u>\$ 15,255</u>	<u>\$ 14,000</u>



# CANADIAN CRAFTS FEDERATION

## Notes to Financial Statements

Year Ended March 31, 2019

### 11. CONTRIBUTED SERVICES

	2019	2018
Alberta	\$ 18,065	\$ 30,657
British Columbia	6,560	6,916
Manitoba	6,416	3,630
New Brunswick	9,924	10,710
Newfoundland & Labrador	18,750	8,163
Northwest Territories	1,780	480
Nova Scotia	58,938	3,205
Nunavut	40	760
Ontario	23,756	17,420
Prince Edward Island	7,500	2,170
Quebec	5,027	2,180
Saskatchewan	9,893	4,400
Yukon	7,860	11,588
	<u>\$ 174,509</u>	<u>\$ 102,279</u>

### 12. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.